

investment banking for dummies pdf

investment banking for dummies pdf is a valuable resource for individuals seeking to understand the complex world of investment banking in a simplified format. This comprehensive guide breaks down intricate financial concepts, industry terminology, and the operational dynamics of investment banks, making it accessible for beginners. Whether you are a student, aspiring finance professional, or someone interested in corporate finance, the investment banking for dummies pdf serves as an essential educational tool. The document covers key topics such as mergers and acquisitions, underwriting, trading, and the roles within an investment bank. Additionally, it provides insight into the skills needed to succeed in this competitive field and the career paths available. This article will explore the content typically found in an investment banking for dummies pdf, explain its usefulness, and offer guidance on how to maximize its benefits. Below is a detailed overview of the main sections covered in such a guide.

- Understanding Investment Banking
- Core Functions of Investment Banks
- Key Concepts and Terminology
- Investment Banking Career Path
- Using an Investment Banking for Dummies PDF Effectively

Understanding Investment Banking

Investment banking is a specialized segment of the financial services industry that assists individuals, corporations, and governments in raising capital and providing strategic advisory services. The investment banking for dummies pdf typically begins by defining what investment banks do and how they differ from commercial banks. Unlike retail banking, which deals with deposits and loans for the general public, investment banks focus on capital markets and complex financial transactions.

The Role of Investment Banks

Investment banks play several critical roles in the economy, including underwriting new debt and equity securities, facilitating mergers and acquisitions (M&A), and providing market-making services. They act as intermediaries between issuers of securities and investors, helping companies access funding. This section in the investment banking for dummies pdf explains these functions in an easy-to-understand manner, highlighting the importance of these banks in financial markets.

Types of Investment Banks

There are various types of investment banks, ranging from large global institutions to smaller boutique firms. The guide discusses the differences between these entities, focusing on their service offerings and client bases. Understanding these distinctions helps readers grasp the breadth of the industry and the unique roles each bank plays.

Core Functions of Investment Banks

The investment banking for dummies pdf offers a detailed breakdown of the core functions performed by investment banks. These functions are essential to understanding how banks generate revenue and support their clients.

Underwriting and Capital Raising

Underwriting involves the process by which investment banks help companies issue new securities to raise capital. This can include initial public offerings (IPOs), secondary offerings, and debt issuance. The guide explains the underwriting process step-by-step, including pricing, risk assessment, and distribution.

Mergers and Acquisitions Advisory

Advisory services for mergers and acquisitions represent a significant portion of investment banking activities. The guide covers how banks advise clients on buying, selling, or merging companies, including deal structuring, valuation, negotiation, and regulatory considerations.

Sales and Trading

Investment banks also operate sales and trading desks that buy and sell securities on behalf of clients or the bank itself. This section describes how these operations work, the types of securities traded, and how market-making supports liquidity in financial markets.

Key Concepts and Terminology

Investment banking involves a specialized vocabulary that can be overwhelming to newcomers. The investment banking for dummies pdf provides clear definitions and explanations of essential terms and concepts to build foundational knowledge.

Common Financial Instruments

Understanding various financial instruments is crucial for anyone studying investment banking. The guide outlines key instruments such as stocks, bonds, derivatives, and

structured products, explaining their characteristics and uses.

Important Metrics and Ratios

The guide introduces critical financial metrics and ratios used in investment banking analysis, including price-to-earnings (P/E) ratio, earnings before interest, taxes, depreciation, and amortization (EBITDA), and debt-to-equity ratio. These metrics help in evaluating financial health and investment potential.

Regulatory Environment

Investment banking operates under strict regulations to ensure market integrity and protect investors. The investment banking for dummies pdf outlines key regulatory bodies and compliance requirements, helping readers understand the legal framework governing the industry.

Investment Banking Career Path

For those interested in pursuing a career in investment banking, the investment banking for dummies pdf provides valuable guidance on the typical career trajectory, necessary qualifications, and skills required.

Entry-Level Positions

The guide explains common entry-level roles such as analysts and associates, describing their responsibilities, typical work hours, and the learning curve involved. It also discusses the importance of internships and networking in securing these roles.

Advancement and Specialization

Career progression in investment banking often involves moving into more senior positions, including vice president, director, and managing director. The guide discusses how professionals can specialize in areas such as M&A, equity research, or sales and trading to enhance their career prospects.

Skills and Qualifications

Developing the right skills is essential for success in investment banking. The guide highlights critical skills such as financial modeling, analytical thinking, communication, and negotiation. It also covers relevant educational backgrounds and certifications, including MBAs and the Chartered Financial Analyst (CFA) credential.

Using an Investment Banking for Dummies PDF Effectively

To maximize the benefits of an investment banking for dummies pdf, it is important to approach the material strategically. This section provides tips on how to use the guide as an educational resource.

Structured Learning Approach

Readers are encouraged to follow a structured learning plan, starting with fundamental concepts before advancing to more complex topics. The guide often includes practical examples and exercises to reinforce understanding.

Supplementing with Additional Resources

While the investment banking for dummies pdf is comprehensive, supplementing it with other resources such as textbooks, financial news, and online courses can deepen knowledge. This section advises on how to integrate various learning tools effectively.

Practical Application

Applying the knowledge gained through case studies, simulations, or internships is crucial. The guide suggests ways to gain real-world experience to solidify theoretical understanding and develop practical skills.

- Start with foundational concepts to build a strong base
- Use glossaries and summaries for quick reference
- Practice financial modeling and valuation techniques regularly
- Engage with real-world financial news and market data
- Seek mentorship and networking opportunities within the industry

Frequently Asked Questions

What is 'Investment Banking for Dummies PDF'?

It is a downloadable electronic version of the book 'Investment Banking for Dummies,' which provides an easy-to-understand introduction to the concepts and practices of

investment banking.

Where can I legally download 'Investment Banking for Dummies PDF'?

You can purchase or access the PDF through official retailers like Wiley's website, Amazon Kindle, or authorized educational platforms that offer the book.

Is 'Investment Banking for Dummies PDF' suitable for beginners?

Yes, the book is designed to explain investment banking concepts in simple language, making it ideal for beginners looking to understand the industry basics.

What topics are covered in 'Investment Banking for Dummies PDF'?

The book covers topics such as financial markets, mergers and acquisitions, underwriting, valuation techniques, and the roles and responsibilities of investment bankers.

Can 'Investment Banking for Dummies PDF' help me prepare for a career in investment banking?

Yes, it provides foundational knowledge and practical insights that can help you understand the field and prepare for interviews or entry-level roles.

Are there any free versions of 'Investment Banking for Dummies PDF' available online?

Free versions are generally not available legally; downloading unauthorized copies may infringe copyright laws. It's best to obtain the book through legitimate channels.

How up-to-date is the information in 'Investment Banking for Dummies PDF'?

The book is periodically updated with new editions to reflect current practices and trends in investment banking; make sure to get the latest edition for the most relevant information.

Does 'Investment Banking for Dummies PDF' include practical examples and case studies?

Yes, the book includes practical examples, case studies, and real-world scenarios to help readers better understand investment banking concepts.

Can I use 'Investment Banking for Dummies PDF' for academic purposes?

Yes, it can serve as a supplementary resource for students studying finance or investment banking, but it should be complemented with more detailed textbooks and scholarly materials.

What is the best way to use 'Investment Banking for Dummies PDF' for learning?

Read the book systematically, take notes, apply concepts through exercises or simulations, and combine it with other learning resources like courses and financial news to deepen your understanding.

Additional Resources

1. *Investment Banking For Dummies*

This book is an accessible introduction to the world of investment banking. It covers the fundamental concepts, including mergers and acquisitions, underwriting, and trading. Readers will learn about the roles within investment banks and how deals are structured and executed. It's an ideal resource for beginners looking to grasp the basics of the industry.

2. *The Basics of Investment Banking: Understanding the Industry*

Focused on providing a solid foundation, this book explains the core functions of investment banks and how they operate in the financial markets. It breaks down complex topics like securities issuance, equity and debt financing, and advisory services. The book also includes practical examples to help readers understand real-world applications.

3. *Investment Banking Explained: An Insider's Guide to the Industry*

Written by a former investment banker, this guide offers an insider's perspective on the day-to-day activities within investment banks. It covers topics such as deal origination, valuation techniques, and client management. The book is suitable for those interested in pursuing a career in investment banking or simply wanting to understand the industry better.

4. *Understanding Investment Banking: A Beginner's Guide*

This beginner-friendly book breaks down key concepts and jargon used in investment banking. It provides clear explanations of financial instruments, market dynamics, and the regulatory environment. The guide is designed to help students and professionals new to finance build their knowledge and confidence.

5. *Mergers & Acquisitions for Dummies*

A focused look at one of the most important aspects of investment banking, this book explains the M&A process in simple terms. It explores strategies, valuation methods, due diligence, and negotiation tactics. Readers will gain insight into how M&A deals are structured and closed.

6. Financial Modeling for Investment Banking

This practical guide teaches readers how to build and interpret financial models used in investment banking. It covers valuation models, discounted cash flow analysis, and leveraged buyout modeling. The book is ideal for those seeking to develop technical skills essential for banking roles.

7. Careers in Investment Banking: A Complete Guide

Perfect for job seekers, this book outlines the various career paths within investment banking and the qualifications required. It includes tips on resume building, interview preparation, and networking strategies. The guide also discusses the work-life balance and expectations in the industry.

8. Equity Research and Investment Banking: The Essentials

This book links the fields of equity research and investment banking, explaining how both functions support capital markets. It covers financial analysis, industry research, and report writing, alongside deal structuring and client interaction. The book is useful for those interested in both careers.

9. Corporate Finance and Investment Banking: A Practical Approach

Focusing on the intersection of corporate finance and investment banking, this title explains how corporate strategies are financed and executed. It discusses capital raising, risk management, and financial advisory services. The book is aimed at finance professionals seeking to deepen their understanding of corporate transactions.

Investment Banking For Dummies Pdf

Investment Banking for Dummies: Your Fast Track to Understanding Wall Street

Want to crack the code of Wall Street but feel overwhelmed by the jargon and complexity? You're not alone. Many aspiring finance professionals find the world of investment banking intimidating, with its dense terminology and seemingly impenetrable processes. Are you struggling to understand mergers and acquisitions, financial modeling, or the intricacies of capital markets? Do you feel lost navigating the competitive landscape of this high-stakes industry? This comprehensive guide will cut through the confusion and provide you with a clear, accessible understanding of investment banking.

This ebook, "Investment Banking for Dummies," by [Your Name Here], will demystify the industry and equip you with the essential knowledge you need to succeed.

Contents:

Introduction: What is Investment Banking? Career Paths & Myths Debunked.

Chapter 1: The Foundations of Finance: Financial Statements Analysis, Valuation Basics (DCF,

Comparable Company Analysis, Precedent Transactions).

Chapter 2: Mergers & Acquisitions (M&A): The M&A Process, Deal Structuring, Valuation in M&A.

Chapter 3: Debt & Equity Capital Markets: Understanding IPOs, Bond Issuance, and other financing options.

Chapter 4: Financial Modeling: Building basic financial models, key assumptions, and model sensitivity analysis.

Chapter 5: Investment Banking Careers: Landing an internship, the interview process, and navigating the work culture.

Conclusion: Next Steps in Your Investment Banking Journey.

Investment Banking for Dummies: A Comprehensive Guide

Introduction: What is Investment Banking? Career Paths & Myths Debunked.

Investment banking is a specialized area of finance that focuses on advising companies and governments on complex financial transactions. It's not just about making money; it's about strategically guiding organizations through significant financial decisions that can shape their future. This introduction serves to unravel the mysteries surrounding this demanding yet rewarding career path.

What exactly is Investment Banking? Investment banks act as intermediaries, connecting corporations and governments with investors. They perform various functions, including:

Mergers and Acquisitions (M&A) Advisory: Advising companies on mergers, acquisitions, divestitures, and other strategic transactions.

Underwriting: Helping companies raise capital through the issuance of debt or equity securities (like stocks and bonds).

Sales & Trading: Facilitating the buying and selling of securities in the capital markets.

Research: Providing in-depth analysis of companies and industries to inform investment decisions.

Common Myths Debunked:

Myth 1: Investment banking is only about making money. While profitability is crucial, the core function is providing strategic financial advice and solutions.

Myth 2: You need an Ivy League degree to succeed. While top universities are well-represented, talent and hard work are the most important factors.

Myth 3: It's all about long hours and cutthroat competition. The hours are demanding, but the collaborative spirit and sense of accomplishment can be very rewarding.

Chapter 1: The Foundations of Finance: Financial Statements Analysis, Valuation Basics (DCF, Comparable Company Analysis, Precedent Transactions)

Understanding financial statements is the bedrock of investment banking. Before you can advise on complex transactions, you need a firm grasp of a company's financial health.

Financial Statement Analysis: This involves critically examining a company's balance sheet, income statement, and cash flow statement to assess its profitability, liquidity, solvency, and efficiency. Key ratios and metrics are used to compare the company to its peers and identify potential risks and opportunities.

Valuation Basics: Determining the fair market value of a company or asset is central to investment banking. Several methods are employed:

Discounted Cash Flow (DCF) Analysis: A sophisticated method that projects a company's future cash flows and discounts them back to their present value. This requires forecasting revenue, expenses, and capital expenditures, along with choosing appropriate discount rates reflecting risk.

Comparable Company Analysis (CCA): This method values a company by comparing its key financial metrics (like Price-to-Earnings ratio or Enterprise Value-to-EBITDA) to those of similar publicly traded companies.

Precedent Transactions: This approach analyzes the prices paid in past acquisitions of similar companies to estimate the value of the target company. This method accounts for market conditions and specific deal terms.

Chapter 2: Mergers & Acquisitions (M&A): The M&A Process, Deal Structuring, Valuation in M&A

M&A advisory is a core function of investment banking. This chapter explains the process, key players, and valuation considerations within M&A.

The M&A Process: Typically involves several stages:

1. **Initiation:** Identifying potential targets or acquirers.
2. **Due Diligence:** Thorough investigation of the target company's financials, operations, and legal compliance.
3. **Negotiations:** Agreement on price, terms, and conditions of the deal.
4. **Financing:** Securing funding for the acquisition.
5. **Closing:** Completion of the transaction.

Deal Structuring: Deals can be structured in various ways (e.g., cash acquisition, stock acquisition, merger), each with tax and accounting implications. Investment bankers play a crucial role in designing the optimal structure for both parties.

Valuation in M&A: Valuation techniques used in M&A transactions are often more nuanced and complex than those used for standalone valuations, taking into account synergies, potential risks, and the specific circumstances of the deal.

Chapter 3: Debt & Equity Capital Markets: Understanding IPOs, Bond Issuance, and Other Financing Options

Companies need capital to grow and expand. Investment banks play a critical role in helping companies access capital markets.

Initial Public Offerings (IPOs): IPOs involve issuing shares of a company's stock to the public for the first time. Investment banks manage the entire IPO process, from pricing the shares to marketing them to investors.

Bond Issuance: Companies can raise capital by issuing bonds, which are essentially loans from investors. Investment banks underwrite bond offerings, ensuring they are priced attractively and marketed effectively.

Other Financing Options: Beyond IPOs and bonds, investment banks can advise on other financing options, such as private equity placements, convertible debt, and other structured financing solutions.

Chapter 4: Financial Modeling: Building Basic Financial Models, Key Assumptions, and Model Sensitivity Analysis

Financial modeling is the cornerstone of investment banking analysis. It involves creating spreadsheets that project a company's financial performance under different scenarios.

Building Basic Financial Models: This involves projecting key financial statements (income statement, balance sheet, cash flow statement) based on various assumptions about revenue growth, margins, and capital expenditures. Models must be clear, well-organized, and easy to understand.

Key Assumptions: Accurate assumptions are essential for reliable model outputs. Assumptions need to be thoroughly researched and justified.

Model Sensitivity Analysis: This involves testing how changes in key assumptions affect the model's projections. Sensitivity analysis helps assess the risks and uncertainties associated with the projections.

Chapter 5: Investment Banking Careers: Landing an Internship, the Interview Process, and Navigating the Work Culture

Landing a job in investment banking is highly competitive. This chapter covers the essentials of securing an internship and navigating the career path.

Landing an Internship: Networking, strong academics, and a solid understanding of finance are crucial. Target companies, prepare your resume and cover letter meticulously, and practice your interviewing skills.

The Interview Process: Prepare for technical questions (financial statement analysis, valuation, M&A), behavioral questions (assessing your teamwork, problem-solving abilities, and work ethic), and case studies (analyzing business situations).

Navigating the Work Culture: Investment banking is demanding; understand the work culture and its expectations from the outset. Time management, resilience, and teamwork are key attributes for success.

Conclusion: Next Steps in Your Investment Banking Journey

This ebook provides a foundation for understanding investment banking. Continued learning, practical experience, and networking are critical for career advancement. Consider pursuing further education (MBA), professional certifications (CFA), and seeking mentors within the industry.

FAQs

1. What is the average salary for an investment banking analyst? This varies greatly by location, bank, and experience, but entry-level analysts can expect a substantial salary and bonus.

2. What skills are essential for a career in investment banking? Strong analytical skills, financial modeling abilities, excellent communication skills, and the ability to work well under pressure are crucial.
3. What are the typical working hours in investment banking? Expect long hours, often exceeding 80-100 hours per week, particularly during peak seasons.
4. What type of education is required for a career in investment banking? While a bachelor's degree is a minimum, an MBA can significantly enhance career prospects.
5. Is it necessary to have a finance background to get into investment banking? While a finance background is helpful, strong analytical skills and a demonstrated interest in the field are equally important.
6. What is the difference between a bulge bracket and a boutique investment bank? Bulge brackets are large global banks, while boutiques are smaller, more specialized firms.
7. How can I network in the investment banking industry? Attend industry events, connect with professionals on LinkedIn, and reach out to alumni of your university.
8. What are the major exit opportunities from investment banking? Many move into private equity, hedge funds, corporate finance, or start their own businesses.
9. What are some common mistakes to avoid when applying for an investment banking job? Lack of preparation, poor communication skills, and a lack of understanding of the industry are common pitfalls.

Related Articles:

1. How to Ace the Investment Banking Interview: Tips on preparing for technical and behavioral questions.
2. Top 10 Investment Banking Firms in the World: Overview of leading firms and their areas of expertise.
3. A Beginner's Guide to Financial Modeling: Step-by-step instructions on building financial models.
4. Understanding DCF Analysis: In-depth explanation of discounted cash flow analysis.
5. Mastering Mergers and Acquisitions: Key concepts and strategies in M&A transactions.
6. The Ultimate Guide to Financial Statement Analysis: Detailed explanation of key financial ratios and metrics.
7. Breaking into Investment Banking: A Step-by-Step Guide: Guidance on internships, networking, and resume building.
8. Navigating the Culture of Investment Banking: Insights on the work environment and challenges.
9. Investment Banking Salaries and Compensation: Detailed information on compensation structures in the industry.

investment banking for dummies pdf: *Investment Banking For Dummies* Matthew Krantz,

Robert R. Johnson, 2020-07-14 Wrap your head around the complicated world of investment banking with this understandable and comprehensive resource The celebrated authors of Investment Banking For Dummies, 2nd Edition have updated and modernized their best-selling book to bring readers an invaluable and accessible volume about the investment banking industry. Written in the straightforward and approachable tone the For Dummies series is known for the world over, authors Matthew Krantz and Robert Johnson have created an indispensable resource for students and professionals new to investment banking. The book covers all the crucial topics required to understand the fundamentals of the industry, including: Strategies for different types of risk management: market, credit, operating, reputation, legal, and funding The key investment banking operations: venture capital, buyouts, M&A, equity underwriting, debt, and more The relationship between leverages buyout funds, hedge funds, and corporate and institutional clients Investment Banking For Dummies, 2nd Edition offers, for the first time, a brand-new chapter devoted to cryptocurrencies, and new content on “unicorn” IPOs, including Uber, Lyft, and Airbnb.

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investment banking for dummies pdf: *Investment Banks, Hedge Funds, and Private Equity* David P. Stowell, 2012-09-01 The dynamic environment of investment banks, hedge funds, and private equity firms comes to life in David Stowell's introduction to the ways they challenge and sustain each other. Capturing their reshaped business plans in the wake of the 2007-2009 global meltdown, his book reveals their key functions, compensation systems, unique roles in wealth creation and risk management, and epic battles for investor funds and corporate influence. Its combination of perspectives—drawn from his industry and academic backgrounds—delivers insights that illuminate the post-2009 reinvention and acclimation processes. Through a broad view of the ways these financial institutions affect corporations, governments, and individuals, Professor Stowell

shows us how and why they will continue to project their power and influence. - Emphasizes the needs for capital, sources of capital, and the process of getting capital to those who need it - Integrates into the chapters ten cases about recent transactions, along with case notes and questions - Accompanies cases with spreadsheets for readers to create their own analytical frameworks and consider choices and opportunities

investment banking for dummies pdf: The Investment Banking Handbook J. Peter Williamson, 1991-01-16 This edited volume offers thorough coverage of the business of investment banking, including much inside information based on the extensive professional experience of the contributors. Comprising 32 chapters, covering every facet of investment banking, from its historical origins in the U.S. to the current high-dollar activity in mergers and acquisitions. Contributors are noted businessmen and academics from the U.S., Canada, Europe, and Japan. Chapters fall into eight sections: investment banking today, raising capital, transactional activities, specialized financial instruments, tax-exempt financing, broker activities, commercial banks and investment banking, and investment banking outside the United States. Raising capital is traditionally what investment banking is all about, and the Handbook explains who does it and how it's done.

investment banking for dummies pdf: Investment Banking Explained: An Insider's Guide to the Industry Michel Fleuriot, 2008-07-20 Insider guidance to the modern world of investment banking today In *Investment Banking Explained*, Wharton professor and global financier Michel Fleuriot provides a complete overview of investment banking in its modern form; defines key terms; identifies structures, strategies, and operational aspects; and analyzes the strategy in each of the main functional areas of an investment bank.

investment banking for dummies pdf: Investment Banking Joshua Rosenbaum, Joshua Pearl, 2020-03-20 A timely update to the global bestselling book on investment banking and valuation – this new edition reflects valuable contributions from Nasdaq and the global law firm Latham & Watkins LLP plus access to the online valuation models and course. In the constantly evolving world of finance, a solid technical foundation is an essential tool for success. Due to the fast-paced nature of this world, however, no one was able to take the time to properly codify its lifeblood—namely, valuation and dealmaking. Rosenbaum and Pearl originally responded to this need in 2009 by writing the first edition of the book that they wish had existed when they were trying to break into Wall Street. *Investment Banking: Valuation, LBOs, M&A, and IPOs*, 3rd Edition is a highly accessible and authoritative book written by investment bankers that explains how to perform the valuation work and financial analysis at the core of Wall Street – comparable companies, precedent transactions, DCF, LBO, M&A analysis...and now IPO analytics and valuation. Using a step-by-step, how-to approach for each methodology, the authors build a chronological knowledge base and define key terms, financial concepts, and processes throughout the book. The genesis for the original book stemmed from the authors' personal experiences as students interviewing for investment banking positions. As they both independently went through the rigorous process, they realized that their classroom experiences were a step removed from how valuation and financial analysis were performed in real-world situations. Consequently, they created this book to provide a leg up to those individuals seeking or beginning careers on Wall Street – from students at undergraduate universities and graduate schools to career changers looking to break into finance. Now, over 10 years after the release of the first edition, the book is more relevant and topical than ever. It is used in over 200 universities globally and has become a go-to resource for investment banks, private equity, investment firms, and corporations undertaking M&A transactions, LBOs, IPOs, restructurings, and investment decisions. While the fundamentals haven't changed, the environment must adapt to changing market developments and conditions. As a result, Rosenbaum and Pearl have updated their widely adopted book accordingly, turning the latest edition of *Investment Banking: Valuation, LBOs, M&A, and IPOs* into a unique and comprehensive training package, which includes: Two new chapters covering IPOs plus insightful contributions from Nasdaq, the leading U.S. exchange and technology provider for IPOs and new listings, and global law firm Latham & Watkins LLP Access to six downloadable valuation model templates, including Comparable

Companies Analysis, Precedent Transactions Analysis, Discounted Cash Flow Analysis, Leveraged Buyout Analysis, M&A Analysis, and IPO Valuation Six-month access to online Wiley Investment Banking Valuation Course featuring bite-sized lessons, over five hours of video lectures, 100+ practice questions, and other investment banking study tools Launch your career on Wall Street and hone your financial expertise with Rosenbaum and Pearl's real-world knowledge and forward-looking guidance in the latest edition of Investment Banking: Valuation, LBOs, M&A, and IPOs.

investment banking for dummies pdf: The Accidental Investment Banker Jonathan A. Knee, 2006-08-15 Jonathan A. Knee had a ringside seat during the go-go, boom-and-bust decade and into the 21st century, at the two most prestigious investment banks on Wall Street--Goldman Sachs and Morgan Stanley. In this candid and irreverent insider's account of an industry in free fall, Knee captures an exhilarating era of fabulous deal-making in a free-wheeling Internet economy--and the catastrophe that followed when the bubble burst. Populated with power players, back stabbers, celebrity bankers, and godzillionaires, here is a vivid account of the dramatic upheaval that took place in investment banking. Indeed, Knee entered an industry that was typified by the motto first-class business in a first-class way and saw it transformed in a decade to a free-for-all typified by the acronym IBG, YBG (I'll be gone, you'll be gone). Increasingly mercenary bankers signed off on weak deals, knowing they would leave them in the rear-view mirror. Once, investment bankers prospered largely on their success in serving the client, preserving the firm, and protecting the public interest. Now, in the financial supermarket era, bankers felt not only that each day might be their last, but that their worth was tied exclusively to how much revenue they generated for the firm on that day--regardless of the source. Today, most young executives feel no loyalty to their firms, and among their clients, Knee finds an unprecedented but understandable level of cynicism and distrust of investment banks. Brimming with insight into what investment bankers actually do, and told with biting humor and unflinching honesty, The Accidental Investment Banker offers a fascinating glimpse behind the scenes of the most powerful companies on Wall Street.

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